



STRENGTH DEN

From Idea... to Impact





TAKING YOUR BRAND FROM IDEA TO IMPACT

One partner accompanying your ambition—from identity to digital presence to live experiences, with world-class execution inside the Kingdom.



01 IDEA 02 IDENTITY 03 DIGITAL GROWTH 04 REAL IMPACT

Why Strengthen?

Value

YOUR BRAND DESERVES ONE PARTNER WHO TAKES IT **FROM IDEA TO REALITY.**

We are an integrated creative and execution ecosystem: we design, build, and deliver. One vision, consistent quality, and full accountability, from the first meeting to the final detail on site.

Why Execution Becomes the Problem?

**MANAGING MULTIPLE VENDORS FOR ONE PROJECT
OFTEN MEANS FRAGMENTED EXECUTION, INCONSISTENT
BRANDING, AND UNCLEAR RESPONSIBILITY.**

THE TRADITIONAL WAY

Event Organizer

Brand Designer

Digital Agency

Exhibition Organizer

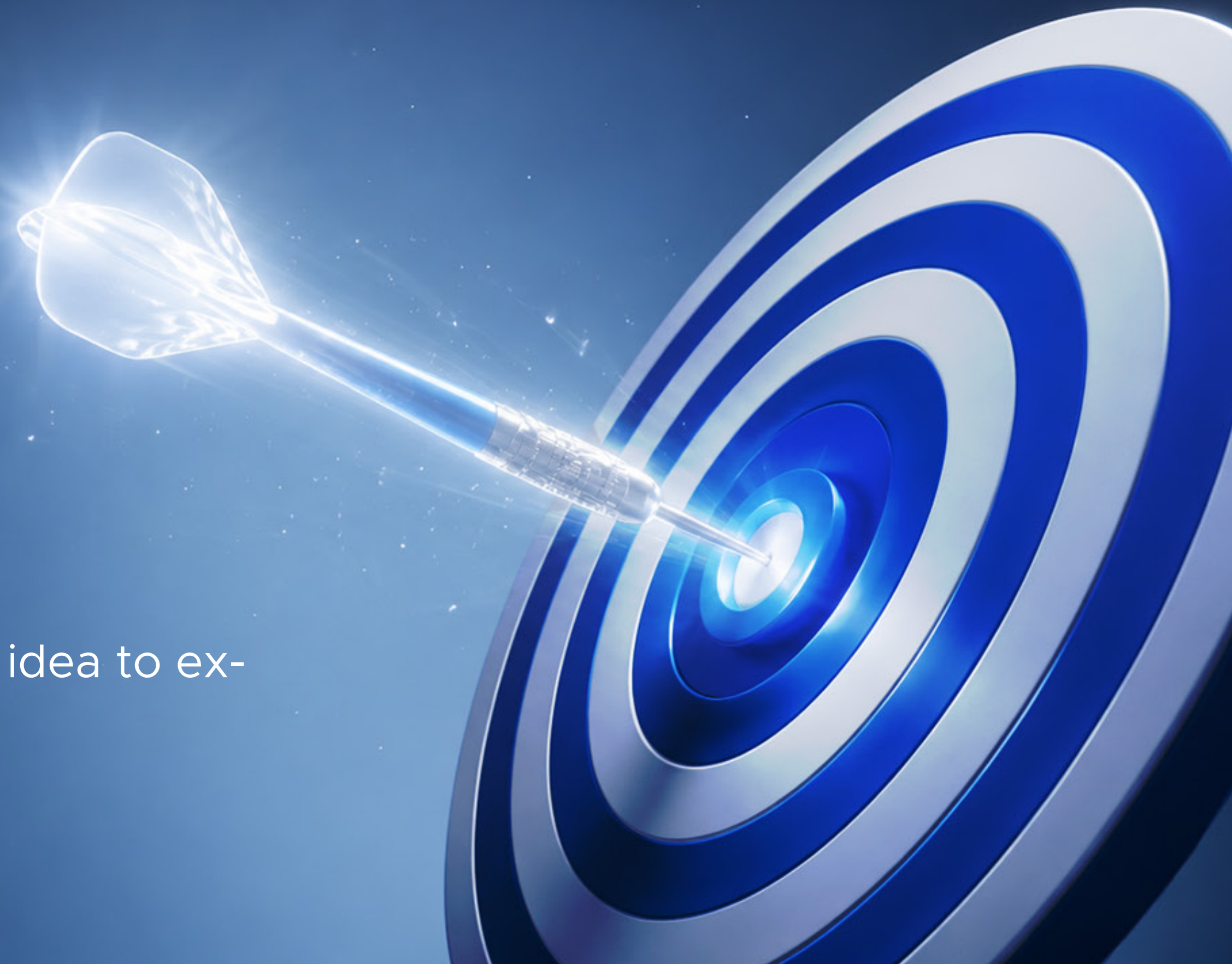
Content Producer

Contractor



STRENGTHDEN

One partner. One vision. One team. Full responsibility, from idea to execution.





**STRENGTHDEN IS AN INTEGRATED
CREATIVE AND EXECUTION ECOSYSTEM
THAT ACCOMPANIES BRANDS FROM
IDEA TO IMPACT.**

From identity to screen, from screen to platform, and from concept to live experience. We do not offer disconnected services; we design integrated growth journeys for our clients inside the Kingdom.

By the numbers

A TANGIBLE TRACK RECORD OF WORK TRANSLATED INTO MEASURABLE IMPACT.

1,500+

Happy Clients

6,000+

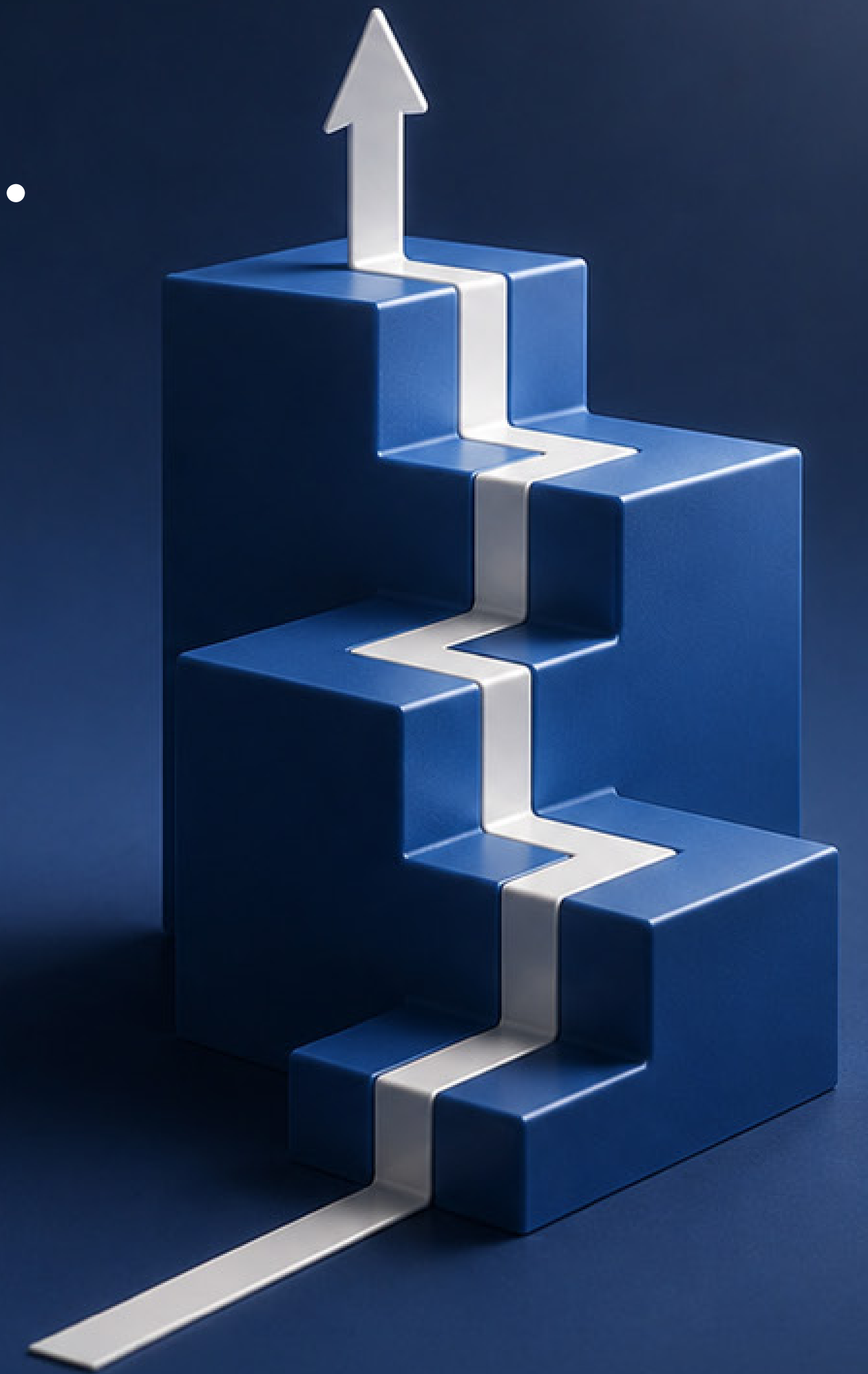
Projects Completed

7,000+

Designs Delivered

30+

Countries Served



+6K

Projects Completed

+1.5K

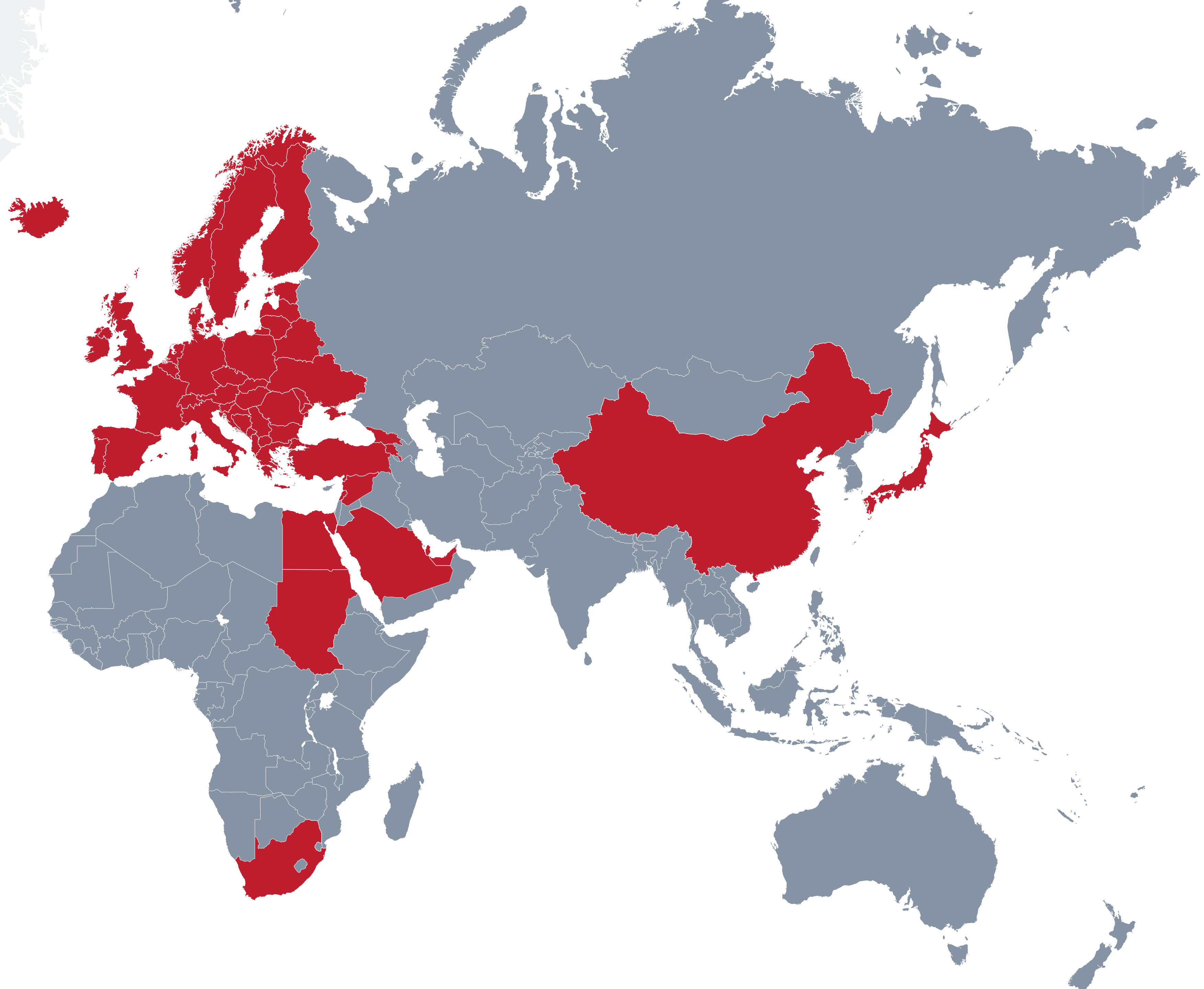
Happy Clients

+30

Countries Served

+7K

Designs Delivered



Our Journey



**WE EVOLVED ALONGSIDE OUR
CLIENTS, STAGE BY STAGE.**

The Full-Circle Advantage

**WE DELIVER THE COMPLETE
JOURNEY, NOT JUST ONE
PART OF IT.**

Most agencies specialize in one link of the chain. We provide an integrated solution across:

Brand - Digital - Marketing - Events -
Exhibitions - Technology - Execution





Our Services

Six integrated areas covering your brand's entire journey—from the first visual symbol to the largest live experience.



BRAND IDENTITY & VISUAL DIRECTION

- Brand strategy and positioning
- Visual identity systems and logos
- Brand guidelines and storytelling



DIGITAL PRESENCE

- Conversion-focused UX/UI design
- High-performance websites and portfolios
- SEO - Hosting - Maintenance & Support



DIGITAL & FIELD MARKETING

- Digital advertising & integrated campaigns
- Content management and digital platforms
- Exhibitions, events, printing, PR, and corporate presentations



EVENTS & LAUNCHES

- Conferences - Summits - Forums
- Brand activations and experiential marketing
- Product launches and brand moments



TECHNOLOGY & IMMERSIVE SOLUTIONS

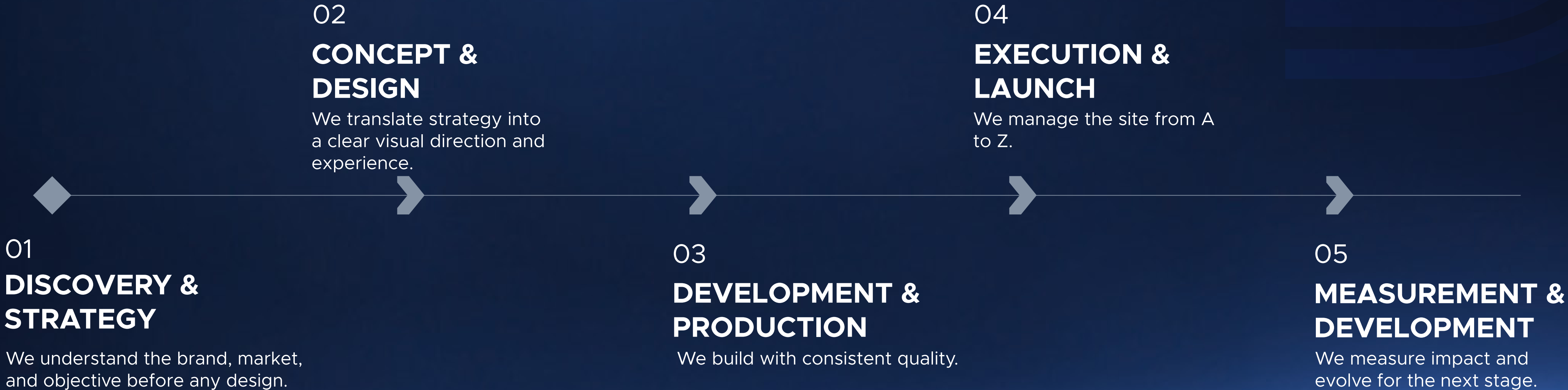
- Custom 3D exhibition stand design
- LED walls and on-site management
- Audio-visual (AV) systems and displays
- LED screens and interactive touchscreens
- Motion content and stage backdrops



EXHIBITIONS & BUILDS

- Exhibition stands and structures
- Manufacturing - Installation - Dismantling

ONE CLEAR PROCESS, OWNED BY ONE TEAM.





From government initiatives to mega-projects,
we help your brand appear at the scale of
the Kingdom's ambition.

**WE BUILD THE PRESENCE OF
ORGANIZATIONS AND BRANDS
TO SUPPORT THE AMBITIONS
OF SAUDI VISION 2030.**



CASE STUDIES

Projects delivered for leading organizations, institutions, and brands inside the Kingdom, from major events to exhibition stands and digital presence.



Sand & Fun

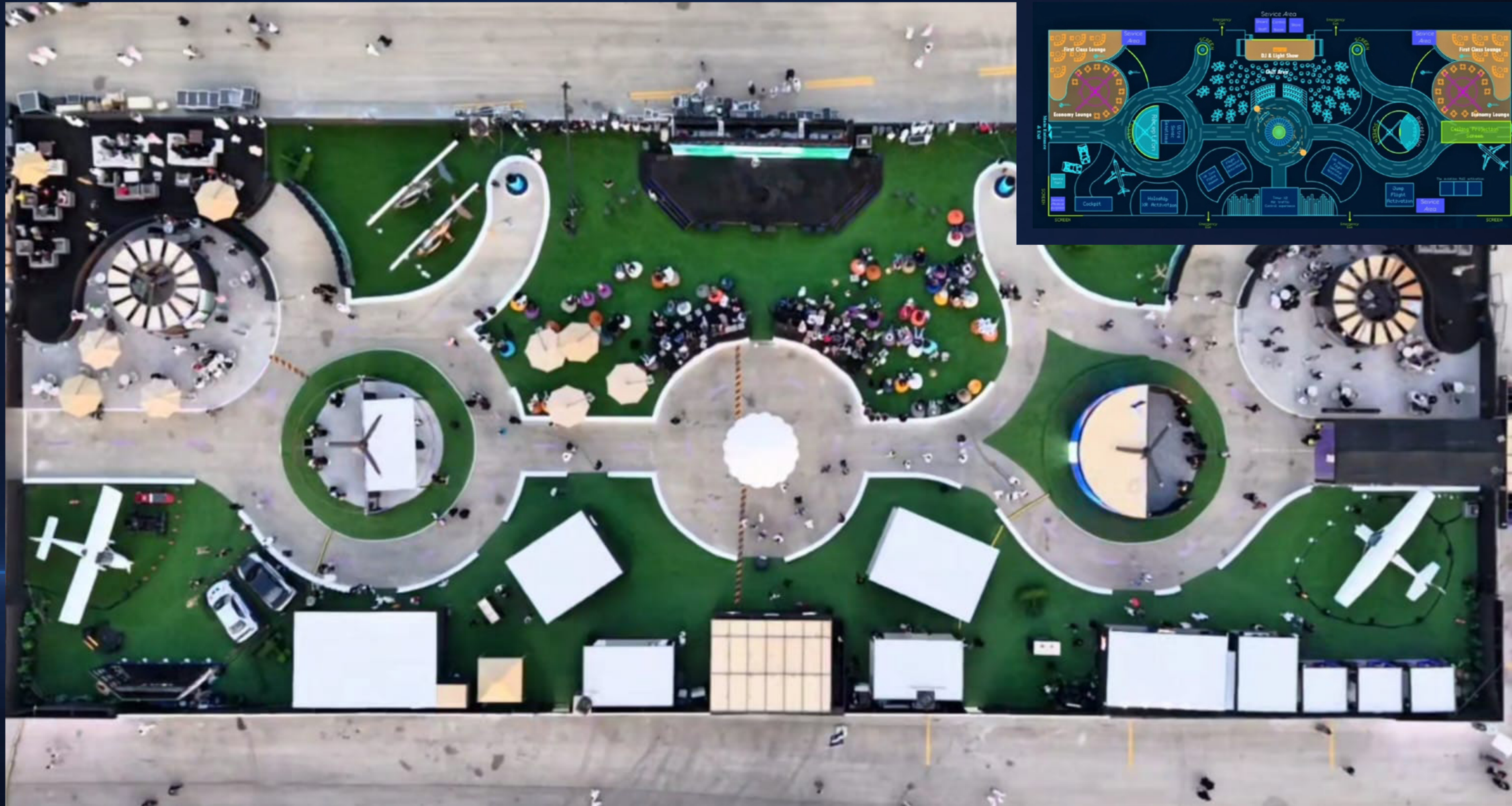
INTEGRATED ENTERTAINMENT EVENT
An end-to-end entertainment event delivered from concept to on-site operations.

WHAT WE DELIVERED

- ◆ Creative concept and visual identity
- ◆ Site design, build, and setup
- ◆ Technology, lighting, sound, and site management
- ◆ Crowd management

LOCATION Riyadh	SECTOR Entertainment & Events	YEAR 2025	
AREA 4,000 m ²	EXECUTION 17 days	EVENT DURATION 5 days	VISITORS 210,000+





Alinma Bank

EXHIBITION STAND

An exhibition stand reflecting the stature of a leading banking brand, combining trust with

WHAT WE DELIVERED

- ◆ Stand design and visual identity
- ◆ Manufacturing, installation, and dismantling
- ◆ Display walls, screens, and site management
- ◆ Customer experience
- ◆ Catering

LOCATION
Riyadh

SECTOR
Banking

SERVICE
Exhibition Stand

VENUE
Cityscape

EXECUTION
14 days

VISITORS
15,200+



Tuwaiq Academy

EXHIBITION STAND

A stand showcasing the Academy’s programs and technology community through a modern interactive experience.

WHAT WE DELIVERED

- ◆ Stand concept and design
- ◆ Manufacturing and installation
- ◆ Interactive and digital elements and site management
- ◆ Catering

LOCATION	SECTOR		SERVICE	
Riyadh	Training & Technology		Exhibition Stand	
EVENT	EXECUTION	VISITORS	AREA	EVENT DURATION:
LEAP	12 days	15,200+	243 m²	4 days



MORE PROJECTS ACROSS SECTORS



Al Ajlan Riviera 3D Exhibition Stand Concept



Moather Media & Social Media Presentation



Mohleb Asas Company Profile



Arab Aluminum Visual Identity & Printed Assets



WP Refrigeration



Factory Opening



DS Shield Social Media & Marketing

MORE PROJECTS ACROSS SECTORS



TRIVIUM

Visual Identity



Elegant Shade

Visual Identity



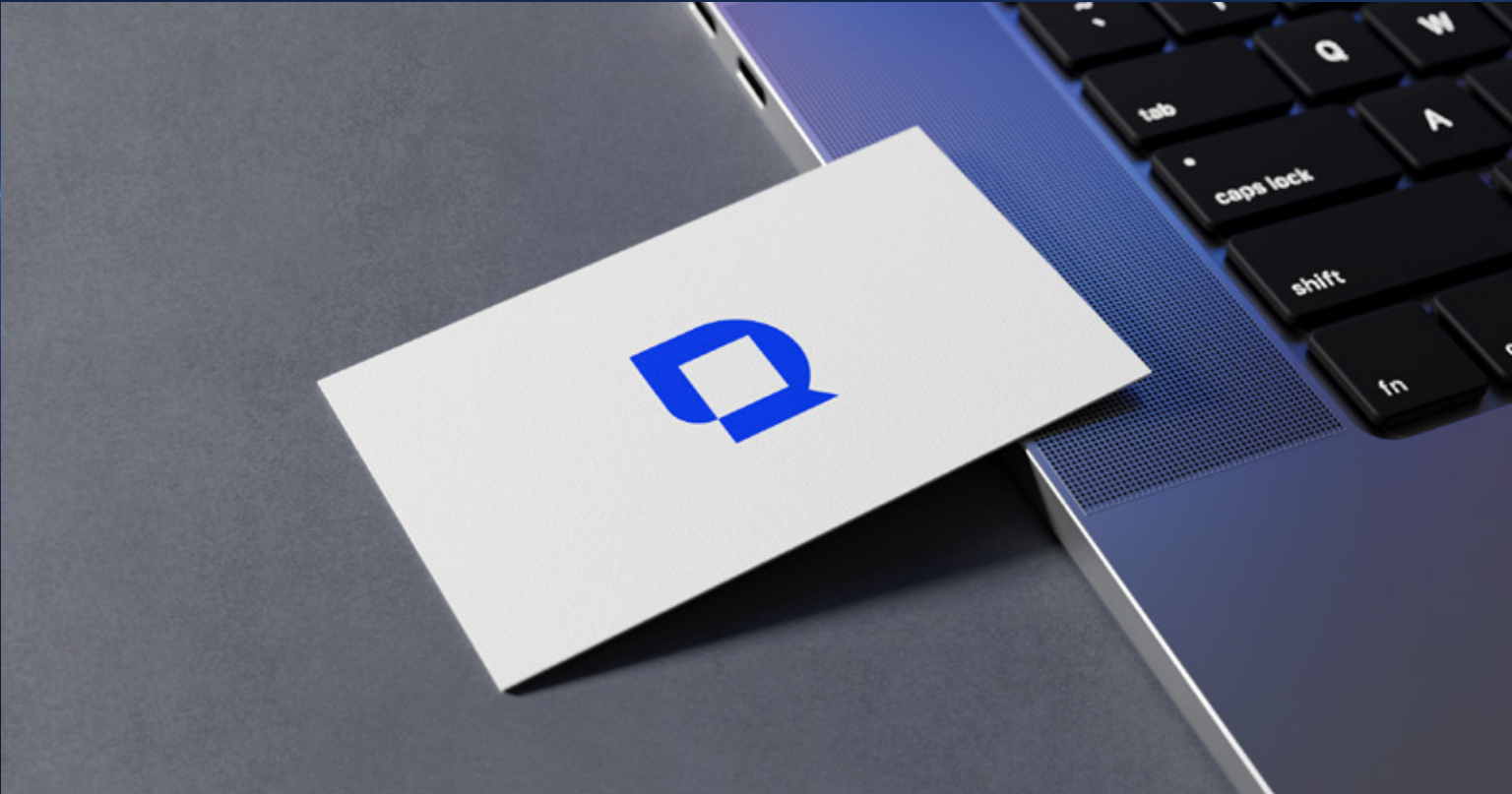
NEO

Visual Identity



Sync

Visual Identity



Rabet Riyadh

Visual Identity



Amco

Visual Identity

Our Clients

ORGANIZATIONS, INSTITUTIONS, AND BRANDS THAT TRUSTED US.



WHY CLIENTS CHOOSE OUR COMPANY

01

Strong regional
and international
experience

02

Deep understanding
of the Saudi market

03

A team committed
to continuous
development

04

A clear process from
idea to execution

05

One partner instead
of multiple vendors

06

Scalable capabilities
for private and
government entities

07

Design-led, with
a strong focus on
professionalism

Execution Capability



From marketing and social media management to website design, visual identity, creative design, and printing, we deliver integrated solutions that help companies build a strong and professional presence



Our execution partnerships give us the capability to manage major events and exhibitions across the Kingdom at the highest level—from manufacturing and installation to technology and site management.

Let's Get Started



LET'S START YOUR PROJECT

One partner to accompany you from idea to impact.
Tell us about your ambition, and leave the rest to us.

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